



Project Controls
EXPO
London, UK



Project Controls Expo – 14th November 2018

Emirates Arsenal Stadium, London

Advanced Data Analytics for MegaProjects

Martin Paver
CEO Projecting Success

07775704044

martinpaver@projectingsuccess.co.uk



Project Controls
EXPO

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Background

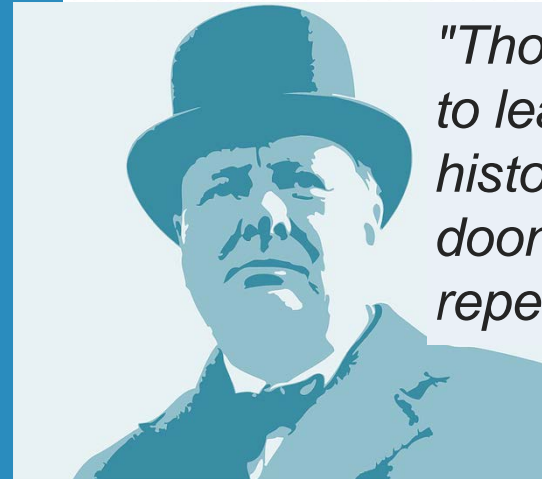
Project Lead for
\$Bn Nuclear
New Build



PMO roles
in multi \$Bn
portfolios

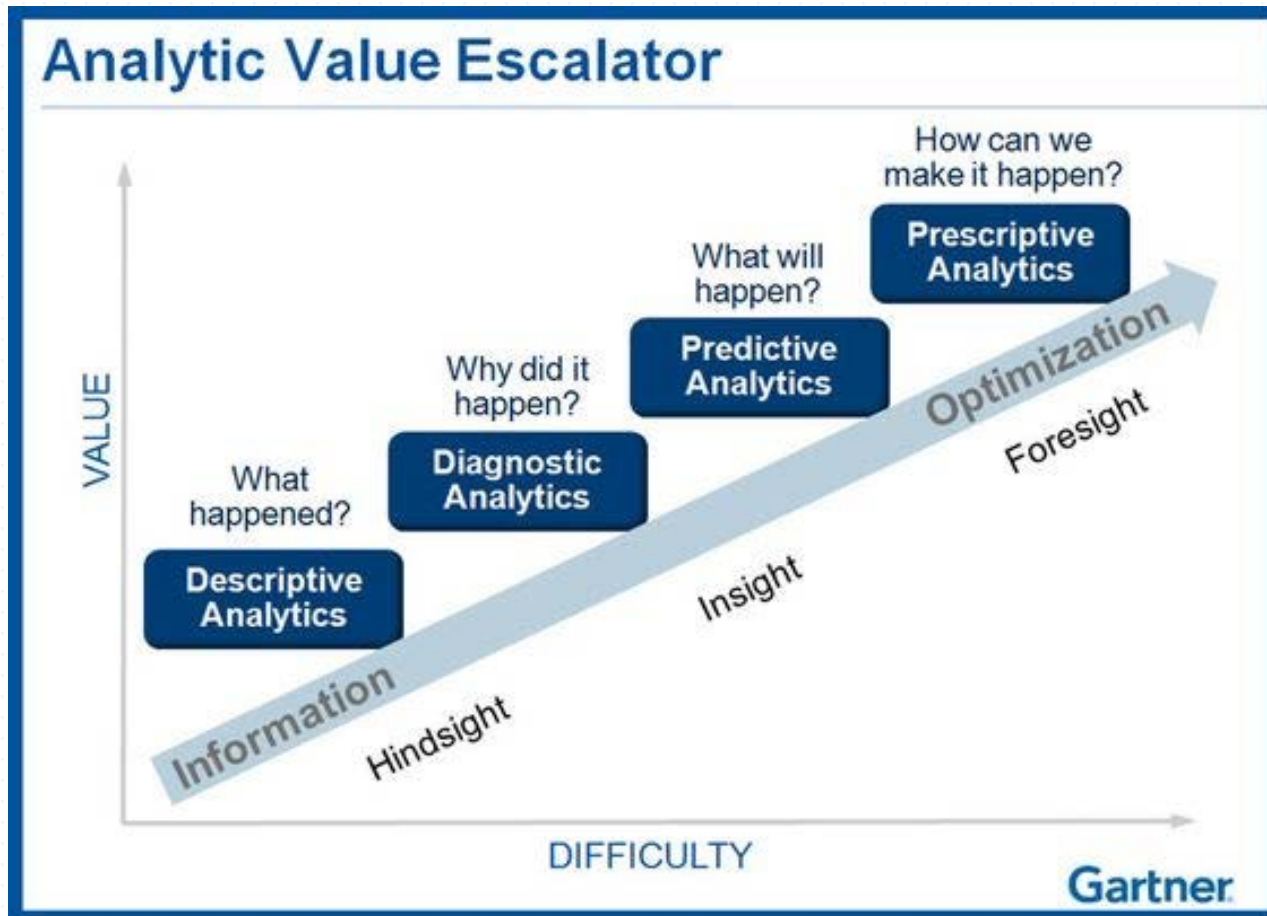


Programme
Manager for
£400m portfolio
of 60 projects



*"Those that fail
to learn from
history are
doomed to
repeat it."*

So...what is advanced data analytics?

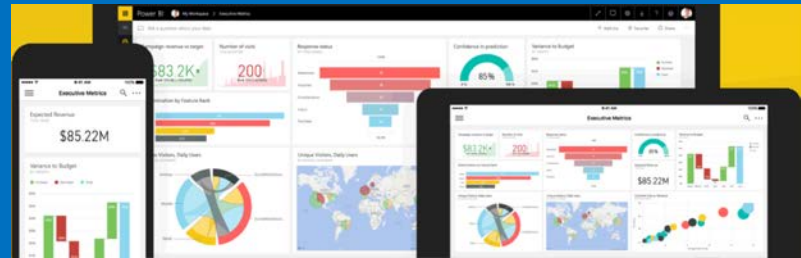


Descriptive Analytics

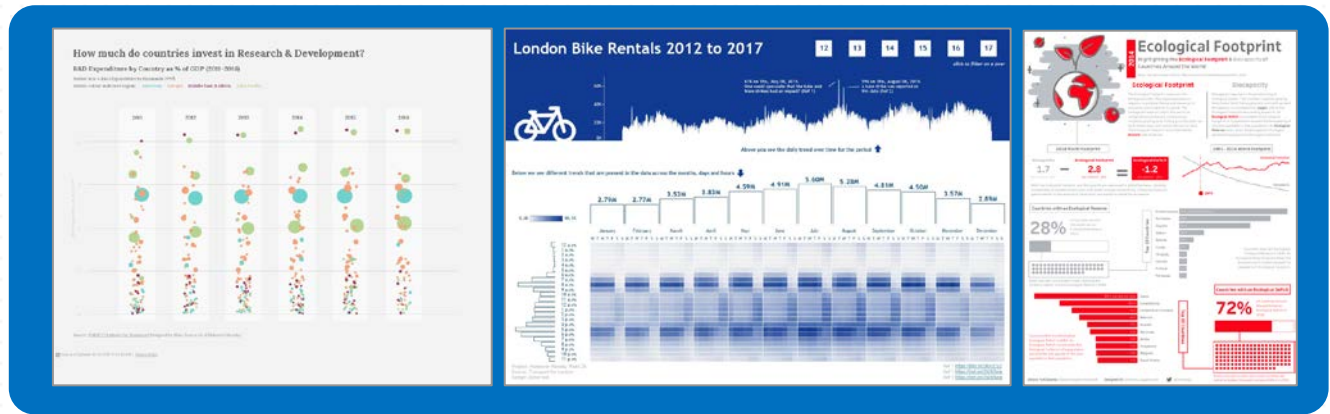
Insight and analysis into ‘What has happened?’

- Data extraction
- Data mining
- Data cleansing
- Data aggregation
- Align to use case

PowerBI
Tableau
Qlik



Storytelling



Images courtesy of makeovermonday.com

Diagnostic Analytics

Insight and analysis into ‘Why did it happen?’

High level analysis

Public inquiries

NAO/GAO reports

Lessons learned

Forensic Analysis

Critical Success Factors

Root cause analysis

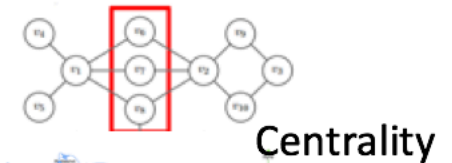
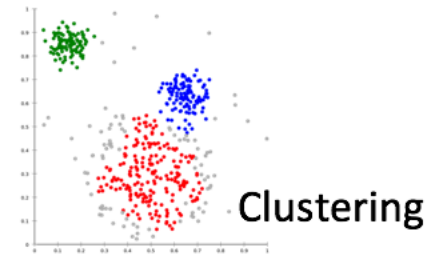
5 whys analysis

Fault tree analysis

Ishikawa analysis

Timeline plots

Statistical analysis



Images courtesy of Neo4J

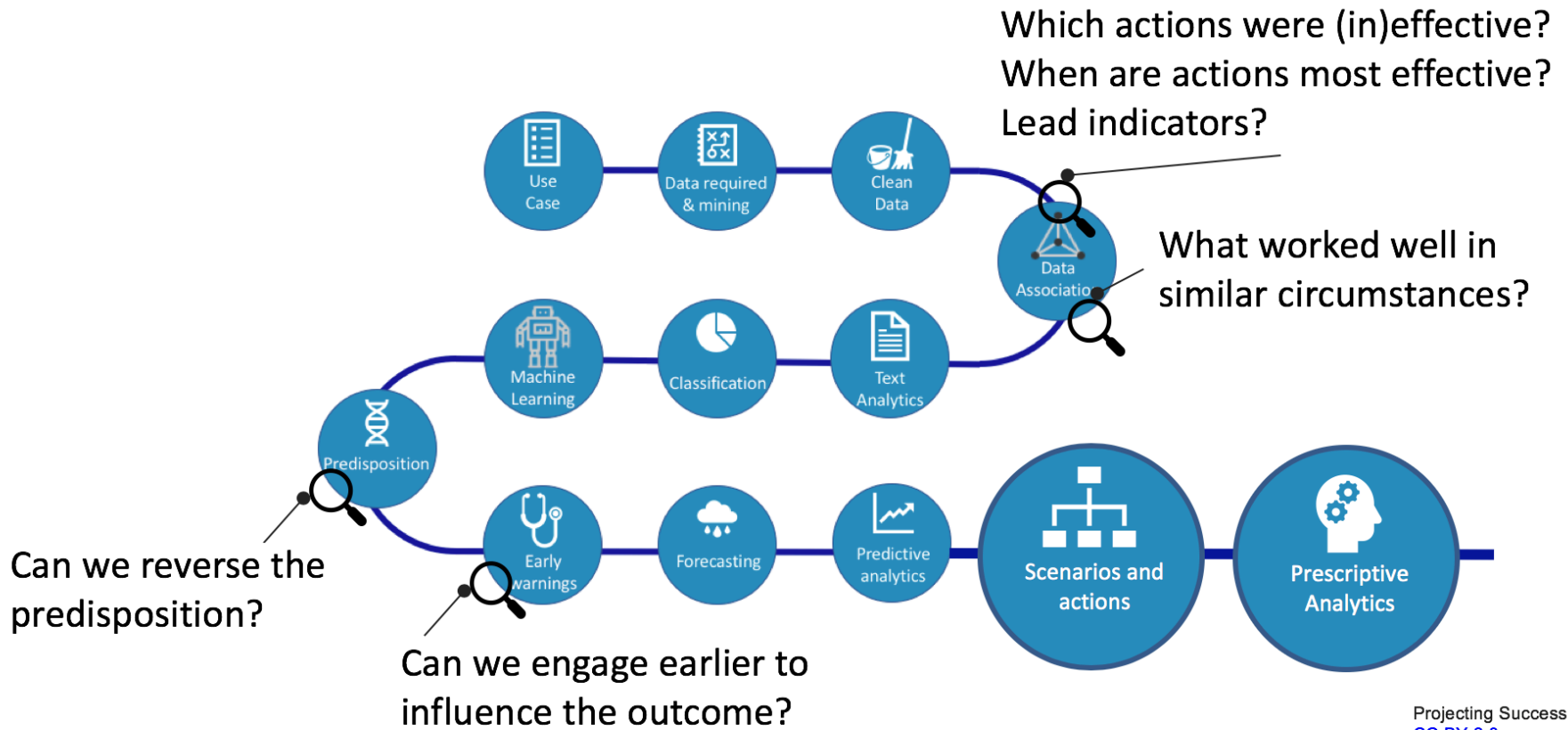
Predictive Analytics

Insight and analysis into 'What may happen'

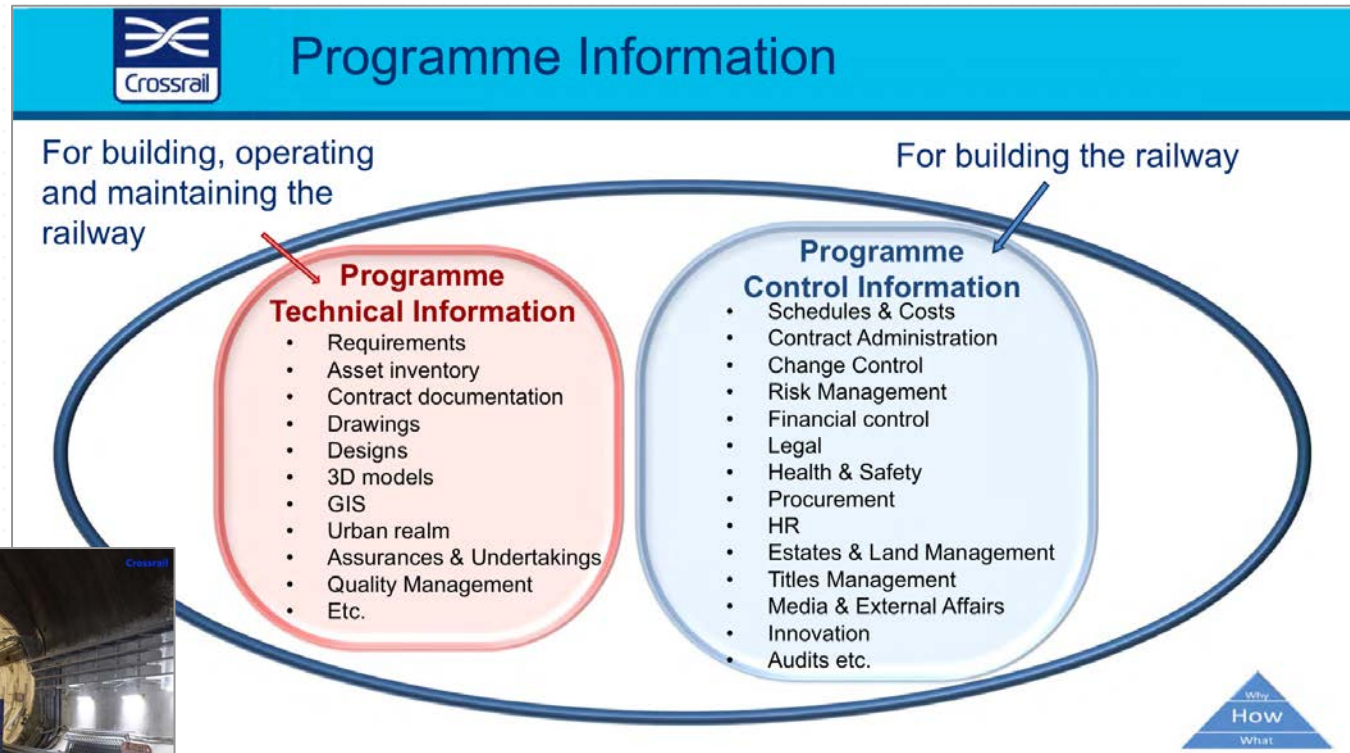


Predictive Analytics

Insight and analysis into 'How do I influence the result'



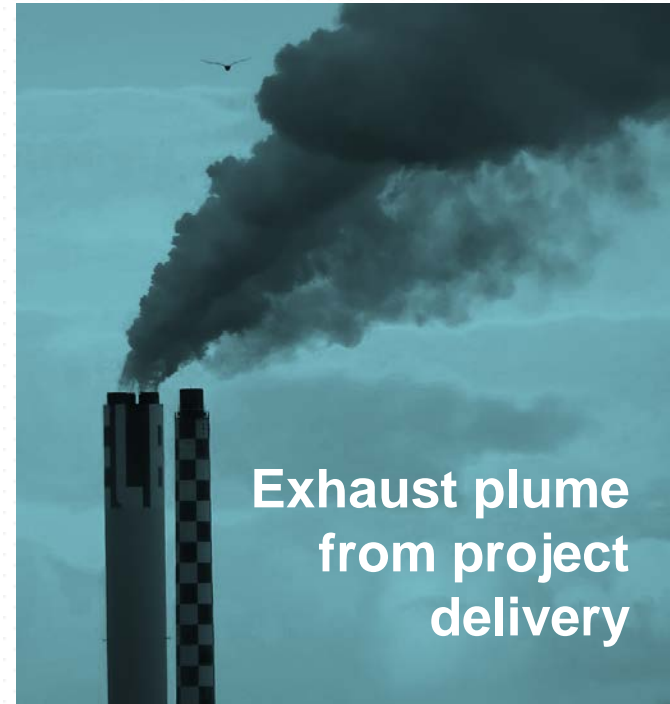
An Example: Crossrail



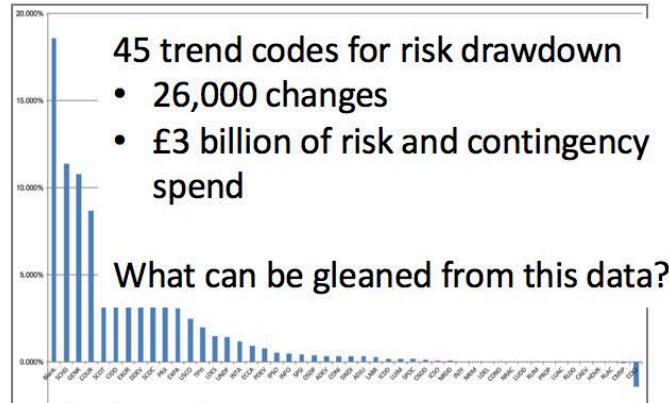
What happens to the data?

Programme Control Information

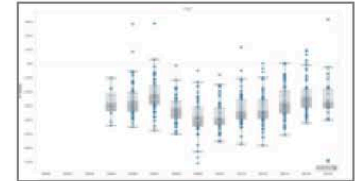
- Schedules & Costs
- Contract Administration
- Change Control
- Risk Management
- Financial control
- Legal
- Health & Safety
- Procurement
- HR
- Estates & Land Management
- Titles Management
- Media & External Affairs
- Innovation
- Audits etc.



What happens to the data?



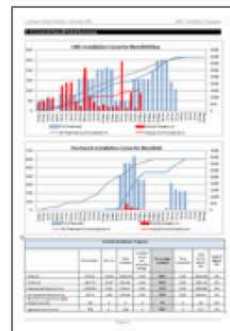
Risk drawdown



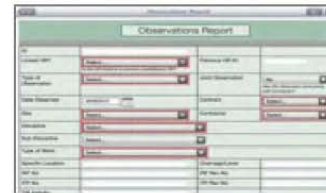
Cost data



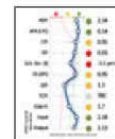
Earned value data



Installation reports



Observations reports



KPI reports



Dashboards and progress reports



Images courtesy of [Crossrail](#)

An example: Bid data

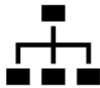
Contracts Finder



Clean



Associate



Text Analytics



Segmentation



Machine Learning



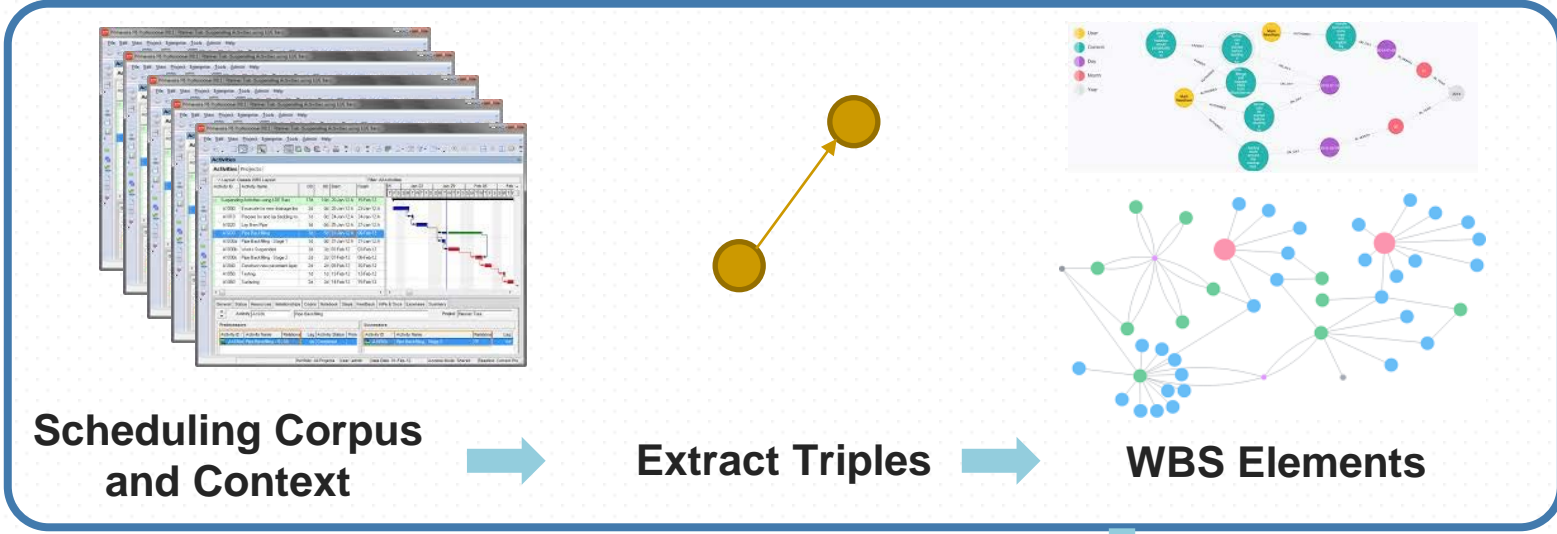
Feature engineering

- Linear regression
- Decision Tree
- Naïve Bayes
- K-Means
- Random Forest
- Gradient Boosting
- etc

1000s of features to derive:

- Potential bidders
- Top 3
- Winner
- PWin
- Success rates
- Client Loyalty
- Anomalies
- Bid strategy
- Appeals

Schedules

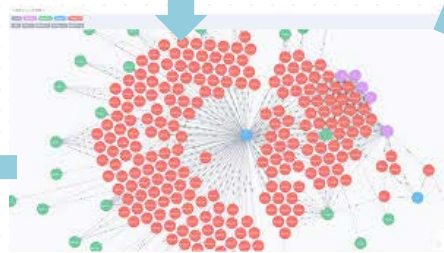


Real time update of assigned tasks

Benchmarking

- Do nothing
- Warn
- Assist
- Control

Recommendations



Adaptive Scheduling

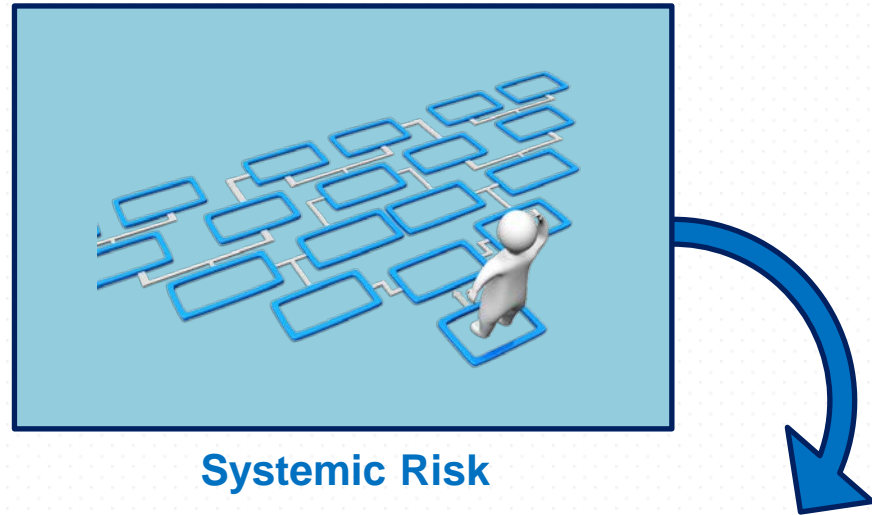
EVM data
Resourcing
Weather
Supplier performance
Dependencies
Risks etc



Risks



A once through process

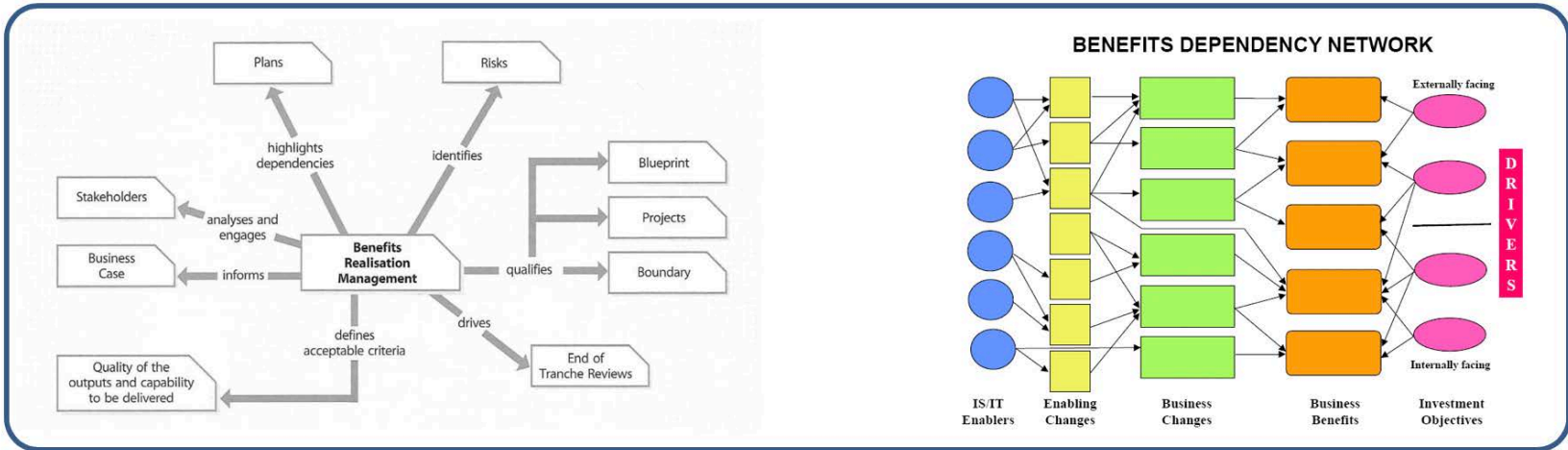


Systemic Risk

Informed risk registers		Risk trends		Risk budget	
Connected risks		Risk lifecycle		Risks-Issues-Lessons	

Leveraging Risk Experience

Benefits



Benefits networks

Benefits ↓	Stakeholders →				
	Student	Teaching staff	Support staff	Academic board	Employers
1. More staff time available for other activities					
2. More effective use of space					
3. Better quality information					
4. Improved availability of assessment deadlines					
5. Reduced support staff requirements					

Library of Benefits



- Ease of benefits realisation
- Impact
- Management Actions

Reality!

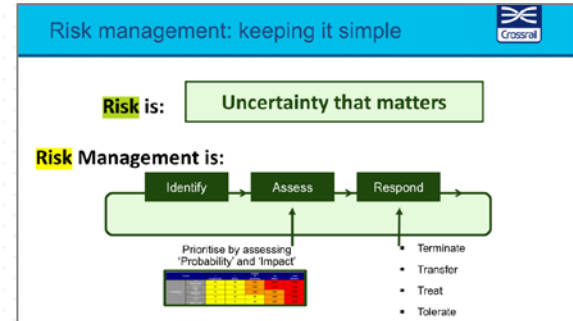


- Do nothing
- Warn
- Assist
- Control

Recommendations

How will your team evolve?

The rate of change is about to escalate...



Risk Admin

Keeping the risk register up to date, understands how to craft a risk. Risk progress chasing

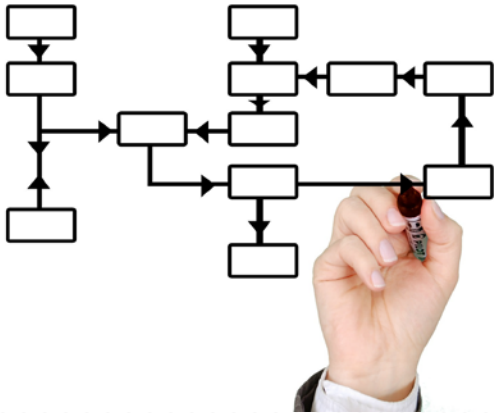
Risk Manager

Expert on process. Links risks with schedule. Expert at crafting a risk and identifying actions. Domain expertise.

Data scientist

Analyse previous data to extract relevant risks, perform statistical analysis on probability and impact, assess relevance, perform scenario analysis, set up automated risk maturity analysis.

How will your team evolve?



Process Expert

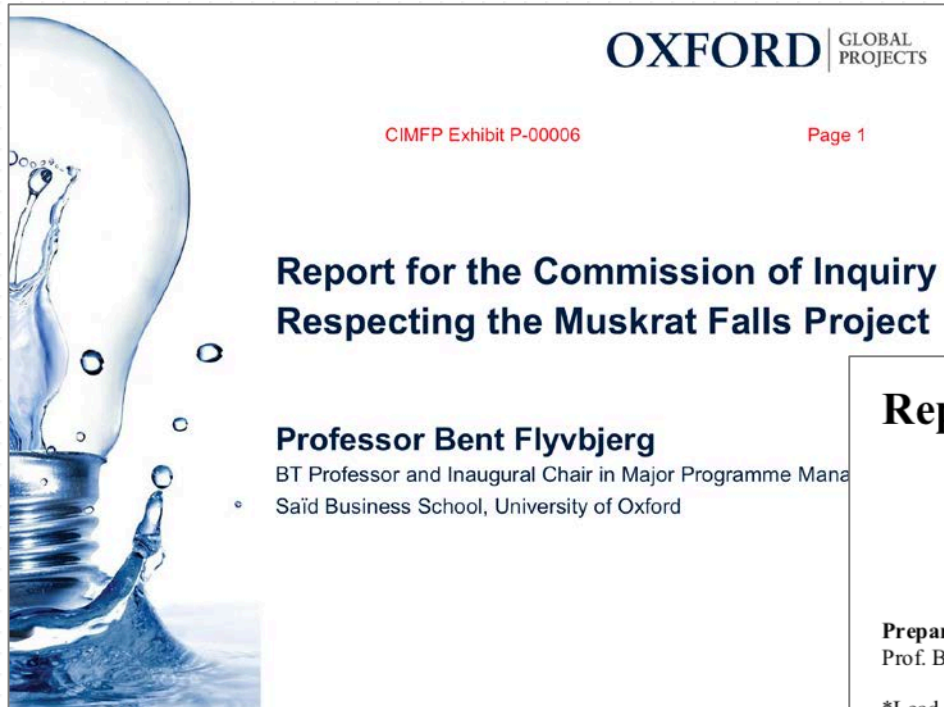


Domain Expert



Data Scientist

Bent Flyvbjerg's work on Major Projects



Report for the Edinburgh Tram Inquiry

Prepared by
Prof. Bent Flyvbjerg* and Dr. Alexander Budzier

*Lead author; all opinions expressed in this report are the opinions of the lead author and he accepts responsibility for all errors and omissions.

Version 14

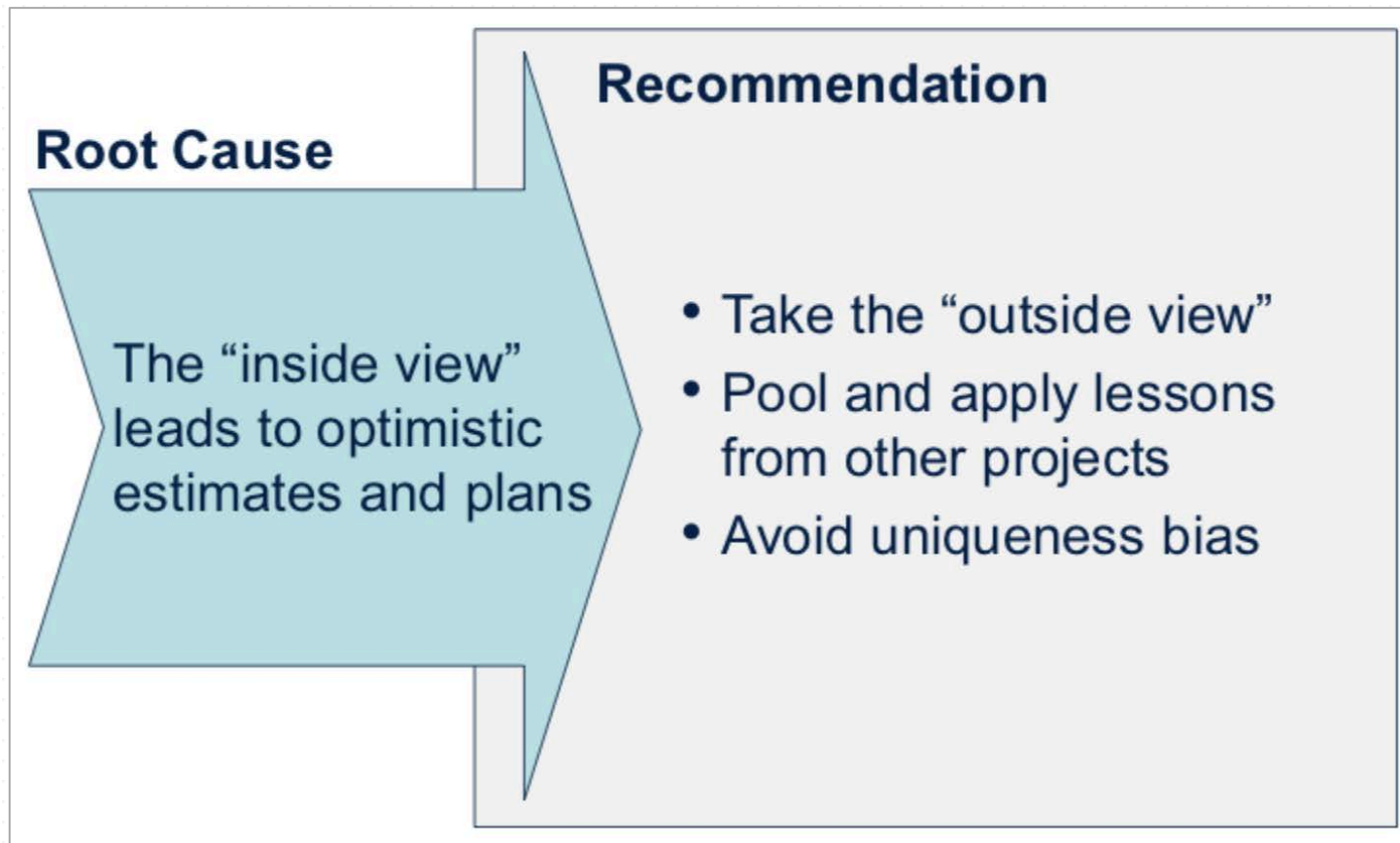
February 2018

Bent Flyvbjerg's work on Major Projects

- Conventional wisdom sees causes of risk as mainly **external** to programs
-
- The root cause of risk is **internal**. It consists in the way leaders systematically misconceive of risk

1. **Technical:** Errors in data and models (Vanston & Vanston)
2. **Psychological:** Optimism bias (Kahneman, Tversky)
3. **Political-economic:** Strategic misrepresentation (Wachs, Flyvbjerg)

Bent Flyvbjerg's work on Major Projects



Fundamentally....

- What is the **predisposition** of the work to variance?
- Can we **predict** it?
- How do we **test** for it?
- How do we **treat** it and change the future?

Evidence based, tempering against bias.

The Barriers to Adoption



Its not on the corporate 'to do' list

- Lack of a shared vision
- Lack of evidence to support the vision
- Lack of skilled horsepower
- Lack of data
 - Siloed
 - Poor quality
- Understanding the investment case

Creating the Environment for Change

Motivational factors

The drive for productivity improvements

The need to learn lessons from previous projects

Tolerance to failure

Increasing transparency and openness

Policy Enablers

Government policy

Data strategies

Data trusts/data commons

Open data

Technical Enablers

Meetups, Hacks

PowerBI, Python, Graph databases, Tensorflow, Azure, Watson, AWS etc

Stack overflow, communities, forums

MOOCs, Bootcamps & 'Hands On'

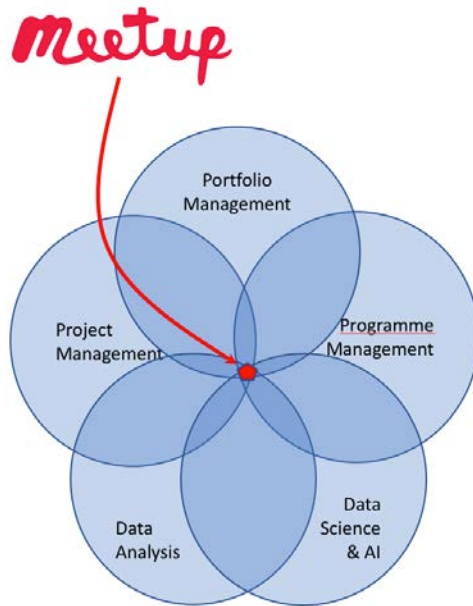
Threats & Opportunities

Substitute labour

New & better services

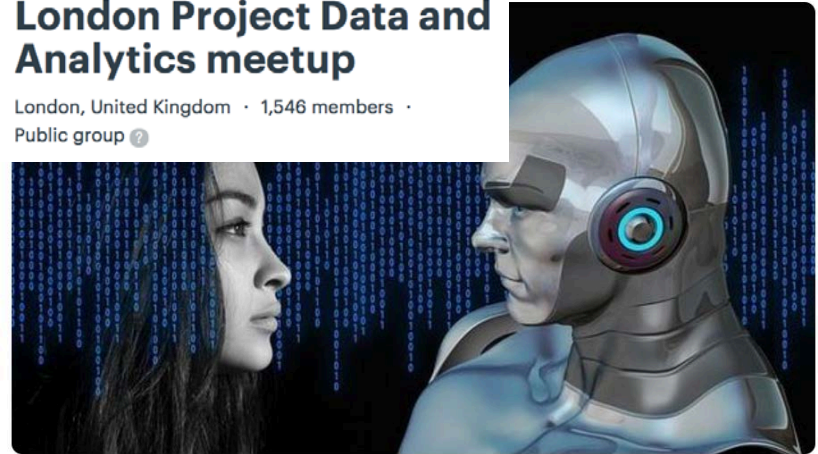
AI driven competition & disruption to workers

Developing a Community



London Project Data and Analytics meetup

London, United Kingdom · 1,546 members · Public group



- Free to join
- Free to attend
- Crosses professional boundaries
- Developing a community
- Developing into a force for good

Oil and Gas Pilot



Lessons Learned
from UKCS Oil
and Gas Projects
2011-2016

Task 1

- Review of the impact of the 2017 report
- Understand how organisations are leveraging their own project delivery experience,
- Characterise the organisational commitment to leveraging experience,
- How they measure any return on investment, and
- Identify areas of good practice.

Task 2

- A pilot to explore the principle of a data sharing model as a precursor for machine learning.

Contact details



London Project Data Analytics Meetup

<https://www.meetup.com/London-Project-Data-and-Analytics-meetup/>



Martin Paver on LinkedIn

<https://www.linkedin.com/in/martin-paver-51288423/>

martinpaver@projectingsuccess.co.uk

07775704044